

Tag Team: Teen Services Collaboration between School and Public Libraries

(Promote, Educate, Advocate, Repeat)



Rheetha Lawlor - Osbourn Park High School
Rosanne North-Jack - Bull Run Regional Library

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About Us

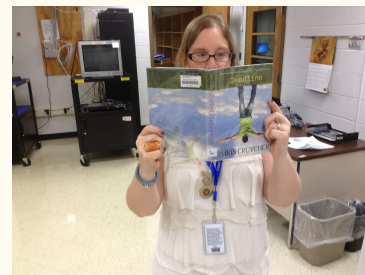
Rosanne North-Jack has been working as a “jack” of all trades in libraries since 2010. From **volunteer, page, circulation, children’s librarian**, to her current position as **Young Adult Librarian** in Prince William County.

She loves Rainbow Rowell, Garth Nix, Stephen King, Tanuja Desai-Hidier, YA/Adult fiction, psychological thrillers, and a bit of strange fantasy. In her spare time she sings along to musicals, rides her bike, and plays D&D with her husband.



Rheetha Lawlor is a high school librarian in Prince William County Schools. She has also worked in a middle school as a librarian, and a teacher and technology integration specialist before that.

When she isn’t busy playing games with her husband and 2 children, she can be seen flying through the air while walking her new very big dog. She loves all YA (Gary Schmidt can do no wrong), and lots of adult books.



Getting Started



Photo Credit:

<http://www.freeimages.com/photo/starting-line-1193423>

Let's Get it Started!

1. Initial contact - Putting yourself out there
2. Meet to discuss the right fit for the school/library
3. Find common goals
4. Develop a plan
5. Small steps = Big impact

Oh, the Places You'll Go - Dr. Seuss

OPHS Back to School Night - Fall 2015



From the Public to the School

Resources

Tale of Two Cities- Charles Dickens

1. Hand out **Library Card Applications** and deliver cards to librarian
2. Host a **pop-up makerspace** or other program at the school
3. Create a **book display in a high traffic area** like the cafeteria
4. Send **flyers** highlighting upcoming contests and programs for display
5. Attend an **after school event**
6. **Give a class presentation** about the public library and what we offer
7. Attend a **Career Day or Job Fair**
8. Demonstrate the **Free Electronic Resources** that public library offers
9. Demonstrate how to **download ebooks/audiobooks**
10. Appear on the **Morning Announcements** or newscast

From the School to the Public

Marketing

1. Recruit and promote programs, contests via **word of mouth**
2. Match **appropriate audience** with program
3. Host an **exchange of ideas** on how to best serve the same population
4. Investigate **Professional Development Opportunities**
 - NOVA Teen Book Club
 - Public Library & School Library share YA author visits
5. **Potential Program Partnership:** share authors, share budgets

“The public librarian brings the knowledge and time to the program and the school media specialist brings the marketing and access.” (D. Gitta)

Best Fit for OPHS

- Highlight Databases that the school may not subscribe to:
 - Citation Machine - MLA, APA, Chicago, and Turabian.
 - Historic Documents, Issues & Controversies
 - Pronunciator – Language Learning
 - Testing & Education Reference Center - NEW SAT PREP
 - Literati - Live Homework help in Math & Science!
 - Lynda- short how-to videos
- Community Service Hours through Volunteering!
- Advise Teachers how to utilize free digital resources for classrooms
- **FREE** access to public library resources

Struggles



Photo Credit: <http://www.freeimages.com/photo/turn-around-1244553>

At the Library

Being the lone Teen Staff Member

Pre-established program commitments

Communication

Outreach commitments at other schools

Finding the niche between the two libraries (IE- show teachers their need for Public library such as ESOL, etc.)

At the School

Teaching schedules

Sharing the same space with other classes

Snow Days

Staffing changes Mid-Year

Geography of School vs. Students

Getting High Schoolers involved off campus

Successes

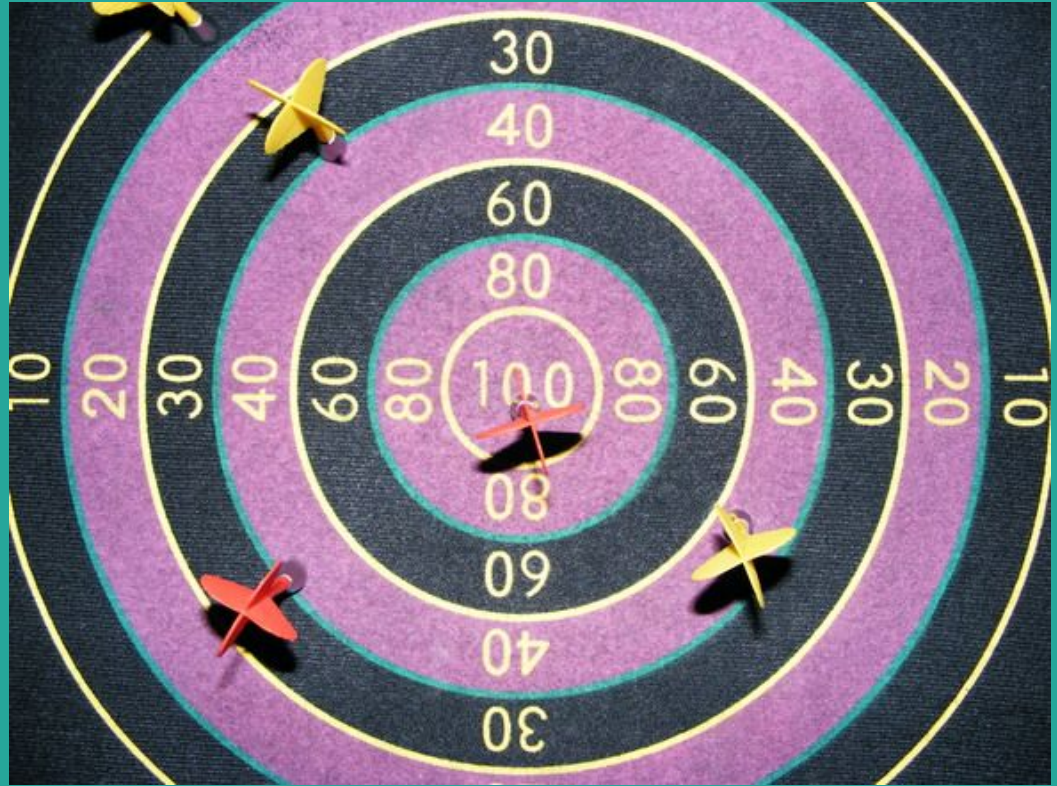


Photo Credit: <http://www.freeimages.com/photo/target-1310276>

Impact @ Bull Run Library

Anime Brigade grew 4x in size between 2015 and 2016

- ❖ **Starting with 6 attendees to an average of 17 per month.
(Most ever=30)**
- **Rosanne kept track of attendees and found out what school they were coming from and how they found out about the program.**
 - **“You came to book club at my school.” (OPHS)**
 - **“I saw you on our morning announcements.” (Mayfield)**
 - **“You came to my school’s Job Fair”. (Marsteller)**

July 2015

6 teens (first meeting)



October 2015

12 teens

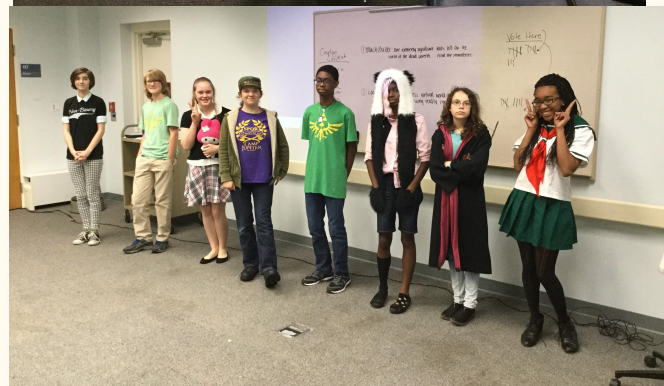


May 2016

27 teens



Anime Brigade: A Snapshot



Impact @ OPHS - Life Skills Class



Blended Impact

1. Library is starting a strong TAG team with ideas (avg. 4-8 attendees)
2. Students are signing up for more library cards
3. Students are able to get community service hours by volunteering
4. Students see both libraries working together.
5. Students learn more about the public library's resources
6. Students take flyers (in school library) for public lib. programs
7. Library receives more feedback from students regarding programs, how to improve teen spaces
8. Students feel comfortable with the public library
9. Encouraging student views of the library as more than just books

2015-2016 Statshot

Teen Photography Contest (Bull Run)

- **Best Overall winner and 2nd place category winner from OPHS**
- Over half of the entries were from a high school Rosanne had never visited.

Summer Reading Volunteers (Bull Run)

- **22 volunteers were comprised of students from or entering OPHS**
- At the east end of the county (6). The western end of the county had (13).

New Library Cards (OPHS)

- **OPHS Made 20 new library cards in 2015-2016**
- Even during the Summer, Rheetha encouraged seniors to sign up so they could use the databases into college.

Looking Ahead



Photo credit: <http://www.freeimages.com/photo/future-1239052>

Lessons Learned

Communication is key

Be prepared to fail and to start over again

School visits are your lifeline

You are the face of your library

Don't reinvent the wheel

Know your limits

Patience is a virtue

Don't underestimate schools you've never visited

Brentsville District High School

Website March 7-11, 2015

BRENTSVILLE DISTRICT HIGH SCHOOL
CAMBRIDGE PROGRAMME
Character, Integrity and Excellence

Home | Calendars | Class Pages | Staff Directory | Student Activities | PWCS HOME | Tip Line

Select Language |

About Brentsville
Administration & Advisory
Cambridge Programme & Testing Information
Counseling Center
Course Requests
Discipline & Security
Library Media Center
Parent Information
Parent Portal
Staff Information
Student Information
Summer Assignments
Tiger Alumni
Business Partners

All Languages Assistance
Joyce Koons
honda buick gmc
Go Tigers!

User Login
Username: _____
Password: _____
Log In

This Web site is powered by
SPARK
www.poweredbyspark.org

March 2016

Start	1	2	3	4	5
26	1	2	3	4	5
6	7	8	9	10	11
13	14	15	16	17	18
20	21	22	23	24	25
27	28	29	30	31	

Divisionwide Announcements

Register for Summer School – Great for Second Chances and New Opportunities
Reminder: Student Summer Job Fairs March 8 and 10
IMPORTANT- Revised HS Course Selection Info - Información sobre la selección de cursos de la escuela secundaria
What Every Parent Should Know about Preventing Youth Suicide
Concussion Training Information for 2015-16 School Year

School Announcements

Schedule for March 7 - 11, 2016

MON	TUES	WED	THURS	FRI

A list of important dates and information for the year can be found [here](#), and **AN UPDATED CALENDAR GIVEN LATEST WEATHER AND CHANGE TO SENIOR EXAM DATES CAN BE FOUND** [here](#).

Behind the Wheel dates available in March
Please see [this flyer](#) to get information about available Behind-the-Wheel dates in March and how to register for these dates.

March 7 - 11, 2016

Anime Brigade
Bull Run Regional Library
8051 Ashton Avenue
Manassas, VA 20109
703-792-4500
703-792-4524 (TTY)
www.pwccgov.org/library

Upcoming Events

Today
BDHS - Chess Club
2:00 PM - 3:00 PM

Tomorrow
BDHS - It's Academic
2:00 PM - 3:00 PM

3/10/2016
BDHS - Rising freshmen course request information night
7:00 PM - 8:00 PM

3/14/2016
BDHS - Chess Club
2:00 PM - 3:00 PM

3/15/2016
BDHS - It's Academic
2:00 PM - 3:00 PM
BDHS - School Advisory Council (SAC)
6:30 PM - 8:00 PM

[View Calendar](#)

PWCS News

Food Show Moved to New Date - March 15
2016-17 School Year to Start before Labor Day
Parent Portal Registration Information and FAQs
New Online Search Tool for School Bus Schedules Now Available
Applications Available for Families Eligible for Free and Reduced Meals

Prince William County
PUBLIC SCHOOLS
Providing a World-Class Education

Marketing Librarians: You matter to your community



Photo credit: <http://library.appstate.edu/sites/library.appstate.edu/files/news/library-symbol1.gif>

Future Projects

- 😊 Tandem TAG – Teen Advisory Group
 - Collaborative author program
 - Hosting professional development for teachers at the library
- 😊 Spread the word! Today VLA, tomorrow VAASL Annual
- 😊 Expand into more high schools. Get more teachers involved.
- 😊 Promoting teen events from other library systems/ branches
- 😊 Create an ongoing evaluation process to see how we're doing
 - Joint Book Club
 - After School educational program (IE SAT prep)

😊 = Things we've accomplished so far in 2016!

Starting Again in 2016

Major Goal: Stronger presence in more schools

1. Build a stronger presence in more City of Manassas of schools
2. Join forces with a teen librarian at a nearby branch to offer additional programs
 - a. Central now has an active TAG made up of OPHS students and some from other school districts
 - b. Bull Run and Central are hosting a Teen Murder Mystery Night in Feb. & Mar.
3. Attend more after school programs at area high schools
4. Welcome a new librarian → Emily Pincek
5. Create more programs featuring databases. Testing [SAT, ACT, ASVAB]
6. Provide access to new databases not previously owned
7. Represent Prince William County Libraries at NOVA Teen Book Fest 2017!

OPHS Back to School Night - Fall 2016



Why Should We Join Forces?

1. To benefit teens

- “In a swiftly changing world, **communities need schools and libraries to partner together to improve the information opportunities available to their youth** so that they can be empowered to live to their fullest potential.”(Gitta D., 2012)
 - **Public Libraries are open longer hours.**

2. To benefit teachers and librarians

- Both types of libraries can “**expand the kinds of programs and assistance they are able to offer [and] improve [their] quality**”. It also results in “**increased visibility and awareness**” for both libraries’ patrons. (Gitta D., 2012)
 - **Promoting Summer Reading Program**

“In so doing, we have the power to create not only stronger institutions, but also stronger communities.” (Collen, 2013)



GROWING...

Questions?

Photo credit:
<http://www.freeimages.com/photo/preschool-hands-on-activities-1565839>



Link to Vimeo Video @

<https://www.youtube.com/watch?v=FMPUVABv-cE>